

2007 ANNUAL EEO REPORT

PUBLIC FILE REPORT

HERNANDO BROADCASTING COMPANY, INC.

STATION: WWJB-AM Brooksville, Florida

REPORTING PERIOD: October 1, 2006 – September 30, 2007

Narrative Statement

Hernando Broadcasting Company, Inc. is fully committed to broad and inclusive outreach for recruitment of ethnic-minority candidates for all openings that may occur with this employment unit. We have in the past and will continue in the future to have a broad outreach effort.

NUMBER OF FULL-TIME EMPLOYEES: 5 (1 of the 5 is an owner / employee with 33.3 percent interest OR GREATER in the company) Therefore pursuant to FCC rules this employment unit has less than 5 full-time employees.

This EEO Public File Report is filed in Station WWJB's public inspection file pursuant to Section 73.2080 (c) (6) of the rules of the Federal Communications Commission.

During the report period October 1, 2006 – September 30, 2007 the station has not had any full-time vacancies and therefore has filled no full-time vacancies.

For the 12 Month period covered in this report Hernando Broadcasting has interviewed 4. Hernando Broadcasting annually interviews prospective employees for future openings if any.

The following is a list of recruitment sources:

The Tampa Tribune
Career Central
Opportunity 2007 Job Fair
WWJB On-Air Recruitment
Hernando High School Career Day